

MINUTES  
CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE  
TUESDAY, AUGUST 17, 2021  
WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Jake Hahn, Robert Ashbeck, Dave LaFontaine and Bill Leichtnam.

Members Excused: Carmen Good

Staff Present:

Planning & Zoning Staff: Jason Grueneberg and Victoria Wilson (via Webex).

Others Present: Roland Hawk (Wood County Highway Department)for part of meeting; Dennis Polach (Dist. #14 Supervisor)for part of meeting, Bill Clendenning (Dist. #15 Supervisor), Scott Larson (Marshfield Area Chamber of Commerce), Josh Miller (City of Marshfield), Karen Olsen (C2 Makerspace), Gail Kretschmer (Town of Saratoga), Angel Whitehead (Heart of Wisconsin Chamber-via Webex), Ray Bossert (Village of Port Edwards)

1. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 10:35 a.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Public Comment.** None.
4. **Review Correspondence.**
  - a. Review/approve minutes: No minutes to be approved. Minutes will be amended and approved, to add Dennis Polach in attendance at August 4, 2021 meeting, at next regular CEED meeting.
5. **Economic Development.**
  - a. Review 2022 economic development grant requests.
  - b. Review 2022 economic development budget.

A suggestion was made to move “b.” before “a.” to discuss budget parameters. Jason Grueneberg gave an overview of the economic development budget.

Economic Development grant applications: (See chart of applications with corresponding numbers)

#8-Heart of Wisconsin Chamber of Commerce and #10-Marshfield Chamber Foundation grant applications were reviewed.

Jake Hahn made a motion to approve \$19,500 in funding for each of the grant applications (\$39,000 total). Ken Curry seconded the motion. Motion carried unanimously.
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#21-Wood County Highway (Phase III ATV route/trail system) grant application was reviewed.

Jake Hahn made a motion to approve \$20,000 of the \$40,000 that was requested. Ken Curry seconded the motion. Motion carried 4 to 1. Voting no was Ashbeck.
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#15-Town of Saratoga (SEED money) & #16-Town of Saratoga (Nepco Lake Rest Area) grant applications were reviewed. Gail Kretschmer gave a brief overview of these projects.

Bill Leichtnam made a motion to approve \$7,500 in SEED funding and \$15,000 in Nepco Lake Rest Area funding. This is half of the requested funding from both projects respectively. Motion failed 2 to 3. Voting no were, LaFontaine, Ashbeck and Curry. Dave LaFontaine made a motion to approve \$0.00 for SEED funding and \$20,000 in Nepco Lake Rest Area Funding. Jake Hahn seconded the motion. Motion carried unanimously.

#2-Marshfield EDB (City Subdivision for Marshfield) grant application was reviewed.

Dave LaFontaine made a motion to approve \$40,000 in funding of the \$80,000 that was requested. Jake Hahn seconded the motion. Motion carried unanimously.

#1-C2 Makerspace grant application was reviewed. Karen Olsen gave a brief overview of the project.

Dave LaFontaine made a motion to approve the \$30,000 in funding that was requested. Jake Hahn seconded the motion. Motion carried 4 to 1. Voting no was Bob Ashbeck.

#5-City of Pittsville (Building Incentive Program) grant application was reviewed.

Jake Hahn made a motion to approve \$30,000 in funding that was requested. Dave LaFontaine seconded the motion. Motion carried unanimously.

#13-Town of Milladore (Blenker Road from Hwy 10 to Trestik Dr) and #14-Town of Milladore (Trestik Drive from Blenker Rd to Mayflower) grant applications were reviewed.

Bob Ashbeck made a motion to approve funding of \$2,885.00 and \$4129.45 that was requested for each project respectively. Dave LaFontaine seconded the motion. Motion carried 3 to 2. Voting no were Hahn and Curry.

#4-Marshfield Economic Development Board (Lake Economic Impact for Marshfield) grant application was reviewed.

Ken Curry made a motion not to approve funding for the \$15,000 that was requested. Bill Leichtnam seconded the motion. Motion carried unanimously.

#18-Wisc Rapids Area Convention & Visitors Bureau (State Fair Booth) & #9-HOW, MACCI, Visit WR & Visit Mfld (Marketing) grant applications were reviewed.

Dave LaFontaine made a motion to approve funding for the \$3,000 and \$4,000 that was requested for each project respectively. Bill Leichtnam seconded the motion. Motion carried unanimously.

#19-Village of Port Edwards (Dog Park) grant application was reviewed.

Jake Hahn made a motion not to approve funding for the \$46,000 that was requested. Bill Leichtnam seconded the motion. Motion carried unanimously.

#20-Village of Port Edwards (Kayak Put-Ins) grant application was reviewed. Ray Bossert gave a brief overview of the project.

Dave LaFontaine made a motion to approve \$15,000 in funding of the \$36,500 that was requested. Jake Hahn seconded the motion. Motion carried unanimously.

#12-Town of Dexter Board (Informational Kiosk) grant application was reviewed.

Jake Hahn made a motion to approve funding for the \$2,850 requested. Dave LaFontaine seconded the motion. Motion carried unanimously.

#3-Marshfield Economic Development Board (Housing Economic Impact for Mfld) grant application was reviewed.

Jake Hahn made a motion to increase the funding for #2-Marshfield EDB (City Subdivision for Marshfield) grant funding by the \$10,000 requested for #3 grant application and not fund #3 grant application for the (Housing Economic Impact for Mfld). Bill Leichtnam seconded the motion. Motion carried unanimously. #2-Marshfield EDB (City Subdivision for Marshfield) grant application is now approved for a total of \$50,000 of the \$80,000 requested.

#6-City of Pittsville (LED Message Board) grant application was reviewed.

Jake Hahn made a motion to approve \$10,000 in funding of the \$20,000 that was requested. Dave LaFontaine seconded the motion. Motion carried unanimously.

#7-City of Pittsville (Outdoor Recreational Rink-Shelter) grant application was reviewed.

Jake Hahn made a motion not to approve funding for the \$5,000 requested. Dave LaFontaine seconded the motion. Motion carried unanimously.

#11-Marshfield Municipal Airport (Roy Shwery) and #17-South Wood County Airport Commission grant applications were reviewed.

Dave LaFontaine made a motion to approve \$10,000 of the \$10,000 requested for #11-Marshfield Municipal Airport (Roy Shwery) and \$5,000 of the \$10,000 requested for #17-South Wood County Airport Commission. Jake Hahn seconded the motion. Motion carried unanimously.

6. **Requests for per diem for meeting attendants.** Not discussed.
7. **Schedule next regular committee meeting.** Next committee meeting September 21, 2021 at 10:00am or immediately following County Board.
8. **Agenda items for next meeting.** Amend minutes to reflect attendance of Dennis Polach at August 4, 2021 meeting.
9. **Schedule any additional meetings if necessary.** None.
10. **Adjourn.** Chairman Curry declared the meeting adjourned at 12:30 pm

#	Pages	Wood County Proposed Economic Development Grant Requests for 2022	Description of project	Requested	CEED Approved
1	2-5	C2 Makerspace	Start-up lab prep	\$30,000.00	
2	6-13	Marshfield Economic Development Board	City Subdivision for Marshfield	\$80,000.00	
3	14-16	Marshfield Economic Development Board	Housing Economic Impact for Mfld	\$10,000.00	
4	17-19	Marshfield Economic Development Board	Lake Economic Impact for Marshfield	\$15,000.00	
5	20-26	City of Pittsville	Building Incentive Program	\$30,000.00	
6	27-37	City of Pittsville	LED Message Board	\$20,000.00	
7	38-43	City of Pittsville	Outdoor Recreational Rink-Shelter	\$5,000.00	
8	44-50	Heart of Wisconsin Chamber of Commerce	General Funding for Economic Dev	\$19,500.00	
9	51-53	HOW, MACCI, Visit WR & Visit Mfld	Marketing	\$4,000.00	
10	54-61	Marshfield Chamber Foundation	General Funding for Economic Dev	\$19,500.00	
11	62-73	Marshfield Municipal Airport (Roy Shwery)	General Funding for Economic Dev	\$10,000.00	
12	74-76	Town of Dexter Board	Informational Kiosk	\$2,850.00	
13	77-78	Town of Milladore	Blenker Road from Hwy 10 to Trestik DR	\$2,885.00	
14	79-80	Town of Milladore	Trestik Drive from Blenker Rd to Mayflower	\$4,129.45	
15	81-82	Town of Saratoga	Seed Money	\$15,000.00	
16	83-86	Town of Saratoga	Nepco Lake Rest Area	\$30,000.00	
17	87-88	South Wood County Airport Commission	General Funding for Economic Dev	\$10,000.00	
18	89-90	Wisc Rapids Area Convention & Visitors Bureau	State Fair Booth	\$3,000.00	
19	91-93	Village of Port Edwards	Dog Park	\$46,000.00	
20	94-97	Village of Port Edwards	Kayak Put-Ins	\$36,500.00	
21	98-99	Wood County Highway	Phase III ATV route/trail system	\$40,000.00	
		<b>Total</b>		<b>\$433,364.45</b>	

#	Pages	Wood County Proposed Economic Development Budget	Description	2022 Total Grants Requested	2022 Budgeted Amount	2022 CEED Approved
		Professional Services	NCWRPC Membership		\$42,000.00	\$42,000.00
		Dues	WEDA Membership Dues		\$325.00	\$325.00
		Mileage	Mileage		\$3,000.00	\$3,000.00
		<i>Grants, Donations, Contributions</i>	2022 Economic Development Grants		\$200,000.00	
		<i>REDI Grant Implementation</i>				\$50,000.00
1	2-5	C2 Makerspace	Start-up lab prep	\$30,000.00		\$30,000.00
2	6-13	Marshfield Economic Development Board	City Subdivision for Marshfield	\$80,000.00		\$50,000.00
3	14-16	Marshfield Economic Development Board	Housing Economic Impact for Mfld	\$10,000.00		\$0.00
4	17-19	Marshfield Economic Development Board	Lake Economic Impact for Marshfield	\$15,000.00		\$0.00
5	20-26	City of Pittsville	Building Incentive Program	\$30,000.00		\$30,000.00
6	27-37	City of Pittsville	LED Message Board	\$20,000.00		\$10,000.00
7	38-43	City of Pittsville	Outdoor Recreational Rink-Shelter	\$5,000.00		\$0.00
8	44-50	Heart of Wisconsin Chamber of Commerce	General Funding for Economic Dev	\$19,500.00		\$19,500.00
9	51-53	HOW, MACCI, Visit WR & Visit Mfld	Marketing	\$4,000.00		\$4,000.00
10	54-61	Marshfield Chamber Foundation	General Funding for Economic Dev	\$19,500.00		\$19,500.00
11	62-73	Marshfield Municipal Airport (Roy Shwery)	General Funding for Economic Dev	\$10,000.00		\$10,000.00
12	74-76	Town of Dexter Board	Informational Kiosk	\$2,850.00		\$2,850.00
13	77-78	Town of Milladore	Blenker Road from Hwy 10 to Trestik DR	\$2,885.00		\$2,885.00
14	79-80	Town of Milladore	Trestik Drive from Blenker Rd to Mayflower	\$4,129.45		\$4,129.45
15	81-82	Town of Saratoga	Seed Money	\$15,000.00		\$0.00
16	83-86	Town of Saratoga	Nepco Lake Rest Area	\$30,000.00		\$20,000.00
17	87-88	South Wood County Airport Commission	General Funding for Economic Dev	\$10,000.00		\$5,000.00
18	89-90	Wisc Rapids Area Convention & Visitors Bureau	State Fair Booth	\$3,000.00		\$3,000.00
19	91-93	Village of Port Edwards	Dog Park	\$46,000.00		\$0.00
20	94-97	Village of Port Edwards	Kayak Put-Ins	\$36,500.00		\$15,000.00
21	98-99	Wood County Highway	Phase III ATV route/trail system	\$40,000.00		\$20,000.00
		<b>Total</b>		<b>\$433,364.45</b>	<b>\$245,325.00</b>	<b>\$ 341,189.45</b>