MID-STATE TECHNICAL COLLEGE
WORKFORCE & ECONOMIC DEVELOPMENT

# CENTRAL WISCONSIN FARM PROFITABILITY EXPO

The Central Wisconsin Farm Profitability Expo is working to encourage profitable farming by building resiliency, diversifying farming operations, reducing inputs, and increasing farmer return on investment. Attendees will explore the unique partnerships that can be created when merging agriculture and conservation.

Expo participants will learn about conservation practices farmers can use to increase profitability and self-sufficiency while being stewards of the land. Central Wisconsin farmers will discuss the specific barriers they are experiencing when adopting best management practices through panel discussion with fellow farmers who have implemented these practices.

This event is free to participants due to funding provided by Petenwell and Castle Rock Stewards (PACRS) and Wood County Land and Water Conservation. **Registration is required.**

**Wednesday, March 22 • 10:00 a.m. – 3:00 p.m.**
**Wisconsin Rapids Campus Auditorium**

**-OR- Online Live**

**LEARN MORE AND REGISTER AT MSTC.EDU/FARM-EXPO**

## Questions

If you have questions about this event, please contact:

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**continuinged@mstc.edu • 715.422.5347**

Shane Wucherpfenning, Wood County Conservationist/Director
**swucherpfenning@co.wood.wi.us • 715.421.8475**

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.

## Event Sponsors

PACRS

Wood County Land & Water Conservation Wisconsin

Wisconsin University of Wisconsin–Madison

Home Grown Wisconsin Potatoes

Mid-State Technical College
Workforce & Economic Development

**mstc.edu • 888.575.6782 • TTY: 711**

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