

**Central Wisconsin State Fair**  
Board of Directors Minutes  
Monday, March 18<sup>th</sup>, 2019

**ROLL CALL:** Dale Christiansen, Peggy Sue Meyer-Miller, Nick Wayerski, Scott Karl, Sandy Leonhard, Chris Jockheck, Bob Ashbeck, Ashlee Sayre, Jeff Viergutz, Eric Voight, Brian Varshow, Connie Michalski, & Vicki Selz.

The meeting of the Central Wisconsin State Fair Board was called to order in the Jr. Fair Building at the Central Wisconsin State Fair Grounds.

**Public Comment:** Introductions of the Current CWSF Board members to possible new Board Members and public.

**Approval of Minutes:** Minutes were presented. Sandy made a motion to accept the minutes from the 02/18/19 board meeting and Bob seconded the motion, all approved.

**Financial Report:** Dale provided a profit and loss report to the board. He stated that while working with the new accountant, it was agreed it would be beneficial to have a Quickbooks professional go through our Quickbooks to organize and separate the accounts accordingly. A motion to approve the financial report was made by Eric and Chris seconded the approval, all approved.

**Executive Director's Report:** There have been a few issues with water in the Junior Fair and Lang 4-H buildings. Winter Storage customer would like to have the removal date extended. We are trying this extension with the Sheep & Swine Barn storage customers for an additional fee. Dale is currently working on two Farm Technology Days grants; FTD Educational Grant and FTD Community Grant.

**Jr. Fair Report:** Fair books have been purchased. They discussed a need for hot spots in some of the buildings during Fair and are waiting for a response from Jeremy. There have been a few resignations of Junior Fair board members.

**Commission Report:** No new news at this time.

**Committee Reports:**

1. **Draft Horse Committee:** Looking for more event help / volunteers.
2. **Fairest Committee:** Peggy Sue invited everyone to the Fairest Breakfast on April 28<sup>th</sup> from 7:30 AM, and discussed the other upcoming Fairest dates.
3. **Building and Grounds:** Round Barn windows are being looked at for possible replacement. No other news at this time.
4. **Sponsorship:** A few sponsorships have come in. One of our bigger sponsors has had to cut their budget this year. There have been a few calls and meetings made for meetings with sponsors.
5. **Marketing:** No news at this time.

**Old Business:**

1. **2019 Budget:** A budget was given to the board. Sandy made a motion to postpone approval of the budget until the next board meeting in April, Bob seconded the motion, all approved. Dale and Peggy Sue asked that the budget not be released to the public until approved. An Analytic report from January and February, provided by our website company, was given to the Board.

2. Spring District Meeting: The date for the Spring District meeting was changed from April 9<sup>th</sup> to April 10<sup>th</sup>. Food will be catered by Nutz Deep II. We are looking for door prizes and attendee giveaways for about 45 – 50 people.

**New Business:**

1. Talent Show: Peggy Sue is asking for someone to help spearheading the committee and other helpers. The winner of the CWSF Talent Show this year would go to the State level next year representing Wood County and could win up to \$4,000. Contact has been made with Debbie Bauer for possible help or direction.
2. The Awakening: There is a meeting set for Tuesday, March 19<sup>th</sup>, 2019 with the City, an inspector, and Marshfield Fire Department to do a walk through for approval. The Awakening is going to be a Haunted House, but in the Round Barn and would be available to the public every year during the month of October depending on sponsorship.
3. New Board Members: Introductions from Brian Varshow, Vick Selz, Connie Michalski, and Jeff Viergutz were given to the CWSF Board. Brian Varshow was voted onto the Board for a two year term. Vicki Selz was voted onto the Board for a one year term. Connie Michalski was voted onto the Board for a two year term. Jeff Viergutz was voted onto the Board for a three year term. Chris made a motion to accept all new board members, and Eric seconded the motion, all approved.
4. Board Meeting times: Dale suggested changing the board meeting time to 7:00 instead of 7:30 PM. A motion was made by Scott to change the meeting time to 7:00 PM and was seconded by Bob, all approved.

**Agenda items for next meeting:**

1. Discuss and vote on open board positions: Secretary and Treasurer.

**Adjournment:** The meeting was adjourned shortly after 8:30 PM.

Respectfully Submitted By,

Central Wisconsin State Fair  
Board Secretary  
Nick Wayerski

Central Wisconsin State Fair  
Office Administrator  
Ashlee Sayre