

Central Wisconsin State Fair  
Board of Directors Minutes  
September 17, 2018

**ROLL CALL:**

Present: Jeff Hartman, Sara McFarland, Peggy Sue Meyer-Miller, Dale Christiansen, Lori Salzman, Scott Karl, Kara McManus, Bob Ashbeck (County), Nick Weierski, Jeff Viergutz, Sandy Leonhard (Jr. Fair)(7:10), Jeremy Carolfi (7:12)

Others Present: John Hartman, Virgil Voight

The meeting of the Central Wisconsin State Fair Board was called to order at 7:00pm in the Fair Office at the Central Wisconsin State Fair Grounds.

John Hartman and Voight were introduced. Minutes were tabled until next month. The financial update was given by Christiansen. Meyer-Miller moved to accept the financial report and McManus seconded, motion passed.

Christiansen gave his executive report:

- *Bathrooms:* Cleaning crews that were hired backed out during the fair. There were issues with misuse of bathrooms during the fair.
- *Rodeo Help:* 2-3 people are needed to help with selling tickets in the ticket booth. Salzman agreed to help. The track is ready to go and set up will begin on Thursday. There was a request by the Bull Riders to have Coors beer instead of Miller or Budweiser. Help is requested for Friday at 5:00pm and Saturday at 3:30pm. There will be vendors and music available during the event. We will be raffling two of our wood carvings Friday night and two more Saturday night.

Jr. Fair report was given by John Hartman. There was a FairEntry training and discussion of late entries. Ashbeck gave a Commission report. There will be a commission meeting at the Fairgrounds on Wednesday. Christiansen mentioned that there were leaks in his office at the windows and roof.

Committee Reports:

- *Draft Horse Committee:* No report.
- *Fairest Committee:* McFarland gave a report.
- *Building and Grounds:* There will be a meeting after the rodeo. Carolfi questioned if there was a city master plan to replace the fair office.
- *Fair Park Management:* No updates.
- *Sponsorship:* Meeting tomorrow night at 6:00pm. There was discussion about what type of sponsorship event we wanted to host. We would also present our "Friend of the Fair" award at this meeting. The winner has been determined. There will also be sponsorship presentations at this event.
- *Marketing:* No updates.

Old Business:

- *Lawsuit Updates:* There was a motion to adjourn and there was discussion of a potential counter-suit for breach of contract.

New Business:

- *Fair Review:*
  - Carnival - There are beginning negotiations with North American Midway for a 3-year contract. They wanted to go a feature for our fair in their next publication.
  - Food stands - There are a couple stands that will not be asked back.
  - Complaints -
    - There were complaints from senior citizens that there was no polka music and that the senior discount day changed and there was not advertisement.
    - Wristband issues - There was a lot of confusion of the daily color coding of the wrist bands. Carolfi mentioned that we could use infa-red ink stampers and have black lights instead of daily wristbands.
    - Ticket booths - There were many confusions with the buy one get one promo sale with the ticket takers.
  - There were discussions about Sapphire and FairEntry software.
- Budget 2019
  - Christiansen would like to put together a committee to rethink the budget. If anyone is interested, contact Christiansen.
  - Contracts have been signed for the high dive show, the Monster truck with 2 shows.
- Office Computers
  - Christiansen's computer was down for a few days. Weierski gave an update on the computers.
- Work Day
  - One is planned for after the rodeo. An exact date will be given later
- City of Wi. Rapids Rep
- Disciplinary Committee
  - Carolfi, Salzman and Weierski with Leonhard as an alternate.
  - The committee will meet October 15th at 5:00pm to discuss the following
  - Rabbit Show
    - There was discussion about an event that happened during the rabbit show involving a disgruntled shower. Voight recalled the events. There was discussion of inviting the individual involved to the next meeting to listen to their side of the story.
  - Llama show
    - A letter was submitted by the superintendents of the Open class exotics explaining a situation during the open class show.

Meyer-Miller made a motion to adjourn and Leonhard seconded the motion. The meeting was adjourned at 9:35pm.

Respectfully Submitted,

Sara McFarland  
Central Wisconsin State Fair  
Board of Directors Secretary